

PHSB 689
Seminar on Issues in Tobacco Control
Summer, 2001

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COURSE INFORMATION

Day/time: MW 8:00 to 11:00 a.m.

Course location: Wells Fargo, Room TBA

Course description: This course is designed to provide students with an overview of current issues related to tobacco use and control. At the conclusion of the course, students will have a better understanding of the history, behavioral and biological aspects, marketing and policy issues related to tobacco as a public health issue in the United States today.

Course objectives: At the end of the semester the student will be able to:

- ! Discuss the history of tobacco use.
- ! State the prevalence of tobacco consumption in the United States and worldwide
- ! Explain the effects of tobacco on body systems
- ! Explain the neurophysiology of nicotine addiction and some promising methods of treating nicotine addiction
- ! Relate the factors associated with the initiation and maintenance of tobacco use in youth.
- ! Describe the hazards associated with environmental tobacco smoke and the efforts of various communities to control exposure to ETS
- ! Outline the basic strategies that global tobacco companies use to market tobacco in the U.S. and around the world
- ! Recount information related to the economics of tobacco use, including costs associated with tobacco use and nicotine addiction as well as corporate profits arising from tobacco sales
- ! Discuss a variety of approaches to assisting with smoking cessation, their efficacy, and drawbacks
- ! Describe policy efforts that have been used to combat tobacco at the local, state, federal and international levels

Course requirements:

1. Attend all classes, arriving promptly & staying the entire time. 100 points (10 points per session)
2. Participate in all class discussions. 100 (10 points per session)
3. Present two content talks and lead a group discussion related to the topic of the day. Presentations should be 60 - 90 minutes in length, followed by a guided discussion of 60 - 90 minutes in length. Please submit your presentation notes and references during the class period you share the information. Please submit any readings for the class the period before you present. Grading will be based on the information presented, the quality of the presentation and leadership of the class discussion.

Grading policy:

> 90%	A
80 - 89%	B
70 - 79%	C
60-69%	D
< 60%	Failing

Required texts:

Kozlowski, L.T., Henningfield, J.E. & Brigham, J. (2001). *Cigarettes, nicotine, & health: A biobehavioral approach*. Thousand Oaks, CA: Sage Publications.

U.S. Department of Health and Human Services. *Reducing Tobacco Use: A Report of the Surgeon General*. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2000.
(Available at: http://www.cdc.gov/tobacco/sgr_tobacco_use.htm)

U.S. Department of Health and Human Services. *Preventing Tobacco Use Among Young People: A Report of the Surgeon General*. Atlanta, Georgia: U.S. Department of Health and Human Services, Public Health Service, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 1994.
(Available at: <http://www.cdc.gov/tobacco/sgr2.htm>)

U.S. Department of Health and Human Services. *The Health Consequences of Smoking: Nicotine Addiction: A Report of the Surgeon General*. Atlanta, Georgia: U.S. Department of Health and Human

Services, Public Health Service, Centers for Disease Control, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 1988.

(Available at: http://www.cdc.gov/tobacco/sgr_1988.htm)

Other readings will be provided or recommended throughout the class.

OTHER *VERY IMPORTANT* INFORMATION:

1. Attendance at all classes is required and expected. If you are unable to attend please make arrangements to get class notes from another students.
2. Please turn off all cell phones, pagers, etc. during class. It is disruptive not only to your learning process, but to me and the rest of the class.
3. This is a summer seminar for which you will receive 3 credits. As such, we have to do the work of a class that meets for 3 hours a week for a 15 week semester. We'll be working hard and we expect you to come to class familiar with the assigned readings and prepared to discuss the topic of the day in an informed manner.
4. The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe that you have a disability requiring an accommodation, please contact the Office of Support Services for Students with Disabilities in Room 126 of the Student Services Building. The phone number is 845-1637.
4. Parking/access to Wells Fargo: No one has access to the Wells Fargo building after 7 p.m. Remember not to park in spaces marked "Visitor." You may get towed from these spaces and we won't feel a bit sorry for you since you've now been warned. Please be careful where you park.

TOPICAL OUTLINE

	Day	Topic	Presenter	Reading
May	28	General overview of tobacco use (Community tobacco control, Best Practices,)	Colwell	
June	4	History of Tobacco	Colwell	Ch.1, 2
	6	Tobacco Use Prevalence & Initiation Patterns Around the World (Leaders in cultivation, use in developing world,)	Fuqua	Ch. 3
	11	Health Effects of Tobacco/ETS	Vrooman	Ch. 4
	13	Nicotine Addiction	Stevens	Ch. 5, 6
	18	Youth Tobacco Initiation & Use	Stevens	Ch. 7
	20	Smoking Cessation (behavioral & pharmaceutical adjuncts)		Ch. 9
	25	Tobacco Advertising & Marketing, Economics of Tobacco Use (marketing in U.S., marketing in 3 rd world,)	Vrooman	Ch. 8
	27	Policy Efforts Against Tobacco	Fuqua	Ch. 10